

MEADOWLANDS YMCA

**MURAL  
DESIGN  
CONTEST**

“What Does My Y  
Mean to Me?”

**LET'S GET CREATIVE!**  
Design and Paint a Mural



**YOUR LETTER:**



1 Entries Must be Submitted by:

**WED, May 15, 5PM**

2 Winners Announced:

**MON, MAY 20, 2019**

3 Painting of the Mural will take place between

**MON, MAY 28 & WED, JUN 21, 2019**

4 An Unveiling Celebration:

**THU, JUN 27, 2019, 6:30pm**

During the Unveiling Celebration, all contestants, their families, membership community, and the Meadowlands YMCA Board of Directors will be invited to attend. The artists will get a chance to speak about their inspiration.

# MURAL DESIGN CONTEST RULES

This opportunity is open to all Meadowlands YMCA members and local residents who have participated in a Meadowlands YMCA program within the last 12 months.

- All entrants must complete and submit a submission form. Those under 18-years old must have their form signed by a parent or guardian.
- Entrants are limited to Meadowlands YMCA members or non-members who have taken a program or class within the last 12 months.
- Entering the contest is free.
- Ages are divided by letter for this project; ages 4-7 (Y), 8-12 (M), 13-17 (C), 18+ (A). Blank letters for the appropriate age group will be given to each registrant upon their registration form submission at the YMCA Front Desk. One winner per age group. Mural Design templates will be given to each artist upon visiting the YMCA's Front Desk or downloaded from [MeadowlandsYMCA.org/mural-contest](http://MeadowlandsYMCA.org/mural-contest). Each artist must submit their design on the official template for their specific age group.
- Those entering must provide proof of age.
- Participants may only submit one design for the contest.
- Original art submissions should show an interpretation of "What the Y Means to Me."
- Artists may use our TechLab for designing their submission during open hours. Our TechLab offers access to the Adobe Suite of programs, such as Photoshop, InDesign, etc.
- All copyrighted material or images of celebrities will not be allowed. The YMCA asks that artists limit artwork to images of family-friendly subject matter reflecting the welcoming, inclusive, and vibrant essence of our community.
- A statement providing the story behind the Mural and its content, and how it demonstrates the Theme ("Statement").
- An artist bio (1 page maximum) for the individual entrant.
- The entrant must submit their art physically to the Front Desk of the YMCA or electronically to [WBillec@MeadowlandsYMCA.org](mailto:WBillec@MeadowlandsYMCA.org) with the subject line, ATTN: Mural Contest by the deadline of May 15th at 5pm.
- Prizes or compensation will not be awarded to winners.
- In the case of winning, the participant agrees to have his/her name, surname and likeness publicized.
- The designs submitted for the Contest shall be evaluated in formal terms by the Contest Judging Panel, which will evaluate the works in terms of artistic quality and the interpretation of the theme to decide upon a winner for each age group.
- All determinations are final and at the sole discretion of the judging panel.
- The Meadowlands YMCA reserves the right to use all submissions and stories for marketing purposes.
- By entering, you grant the Meadowlands YMCA, the non-exclusive right to use and publically display your Mural and Statement, to publish and distribute photo and video images of all or a portion of the Mural and Statement, and to create derivative works from your Mural and Statement, in perpetuity, in any of YMCA's online, print or other media publications, channels, materials or exhibitions (including but not limited to the the Meadowlands YMCA Facebook, Twitter or Instagram accounts), for purposes of promoting the Mural, the Statement, the Meadowlands YMCA mission and awareness of its facilities and programs, including but not limited to editorial, advertising, publicity, and fundraising purposes, without payment of compensation unless prohibited by law.
- Interpretation of the Rules and Regulations belongs to the Organizer of this Contest.
- This Mural Design Contest is not a "game of chance" within the meaning of the Act of 29 July 1992 on games and mutual wagering (Journal of Laws No. 68, item 341, as amended).
- Winners must be available a minimum of one day between May 28<sup>th</sup> - June 27<sup>th</sup> for the painting of the Mural.

# SUBMISSION FORM

(please print)

Artist's Name: \_\_\_\_\_ Age: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ Town: \_\_\_\_\_

Phone Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

Are You a Member:  Yes  No

If not, what programs have you registered for within the past 12 months (e.g. swim lessons, sports classes, etc.)

Name of Program: \_\_\_\_\_ Date: \_\_\_\_\_

I have attached a statement explaining the story behind the art.

I have read the rules and agree with the terms and conditions.

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

(if Minor, Parent or Guardian)

Sign Name: \_\_\_\_\_

(if Minor, Parent or Guardian)

## DIRECTIONS:

## AGE GROUPS:

1. Design your "letter" using the official Mural Design Template that is attached in this packet. Please do your best to stay within the lines and to draw clearly.
2. Prepare a statement of how the art is your story of "What the Y Means to Me."
3. Fill out form and submit with your "letter" art by the deadline of May 15<sup>th</sup> at 5PM. You may hand to the front desk or email all documents to [Wbillec@MeadowlandsYMCA.org](mailto:Wbillec@MeadowlandsYMCA.org) with Mural Contest in the subject line.



## MURAL DIMENSIONS:



**Mural Design Template**

(Design must be submitted on this template)



**Age Group 18+**

Name: \_\_\_\_\_

Age: \_\_\_\_\_